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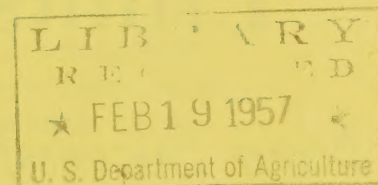
JAN. 1, 1957

Price list inside

Ca



LIVE CURIOSITIES
from
NATURE'S DESERT GARDEN



OLD LINE CACTUS CO.

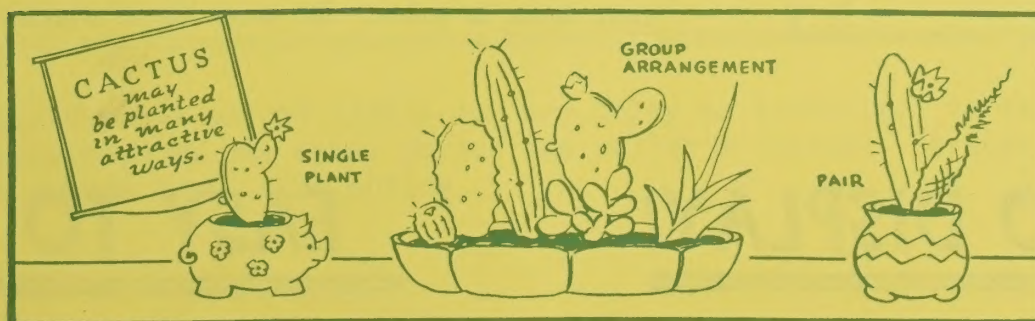
Price list inside

Growers and Distributors of Desert Products

Importers and Exporters

P. O. Box 68

Marfa, Texas



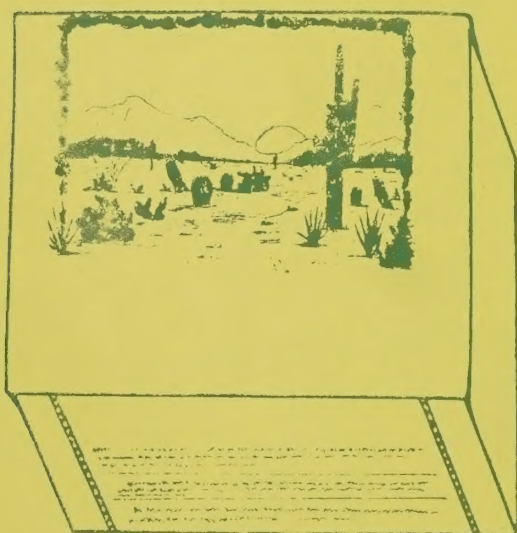


Miniature Desert Garden Cactus Plants Direct
From the Heart of the Cactus Country

Profits For You in Cactus !!

Now Successfully Featured in America's Largest Stores

Fine Healthy Plants - Blooming Size - Attractively Boxed



Miniature **DESERT GARDEN CACTUS PLANTS**

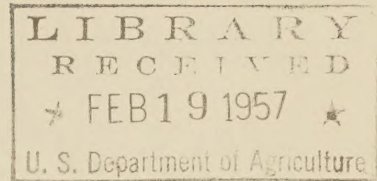
PRICED RIGHT ——— PACKAGED RIGHT

You'll have no trouble handling and selling Old Line Cactus boxed cactus plants---no fingers stuck full of sharp spines---for all plants are carefully boxed, and each box has printed on it interesting information and simple instructions for their care. They make attractive counter displays---and placed where store traffic is heavy, they sell themselves! Get your order in today. See price sheet attached.

EASY TO DISPLAY!

EASY TO SELL!

OLD LINE CACTUS COMPANY
GROWERS AND DISTRIBUTORS OF DESERT PRODUCTS
IMPORTERS & EXPORTERS
P. O. BOX 68, MARFA, TEXAS



This price list supersedes all other price lists

PRICE LIST EFFECTIVE JANUARY 1, 1957

#M-B-1 Box of 6 Brilliant Hued Cacti of the blooming Variety.
Packing 1 doz. Weight 12 lbs. to the doz. \$6.00 Doz. Boxes.

#M-B-2 Box of 3 Brilliant Hued Cacti of the Blooming Variety.
Packing 1 Doz. Weight 8 lbs. to the Doz. \$3.00 Doz. Boxes.

#M-B-3 Box of 1 Brilliant Hued Cacti of the Blooming Variety.
Packing 2 doz. Weight 3 lbs. to the doz. \$1.25 doz. Boxes.

#R-P-1 Resurrection Plant in cello bag with interesting information
enclosed in each bag. Packing 4 doz. Weight 1 lb. to the doz.
\$1.10 doz. bags.

#B-A Bulk Native Hardy Cacti in several varieties. All varieties
are of the Blooming Species. Packing 100 Plants. These Cacti are
packed bare root in even divisions of each variety. Weight 12 to
15 lbs to the 100. \$3.00 per 100. \$25.00 per M.

#B-R Bulk Resurrection Plants. Medium to large plants \$3.00 per 100.
\$25.00 per M. Small plants \$12.50 per M.

#M-J-B Mexican Jumping Beans. Four lively, high spirited, hand picked
"Mexican Jumping Beans" in snap close plastic box. This item is
packaged 2 doz. boxes on an attractive stand up display board.
Packing 4 doz. \$1.58 doz.

#H-T-1 Texas Horn Toad. An interesting, fascinating, absolutely
harmless pet. Packing 1 doz. Satisfaction guaranteed.
\$6.50 doz. Toads.

TERMS: Net 30 days. All items F. O. B. Marfa, Texas.
Concerns not rated, please send remittance for quick delivery.
One half deposit required on C. O. D. Orders.

Seller shall not be liable for any delay or inability to deliver
occasioned by any cause beyond the seller's control. Prices subject
to change on 60 days notice.

The Incomparable Resurrection Plant

A TERRIFIC NATURAL

A MUST FOR THE EASTER SEASON JUST AHEAD.

This item is a consistent year round seller, but it is "exceptionally terrific" as an Easter promotion item.

Cash in on additional spring sales by featuring this item in mass displays along with other Easter mdse. One chain alone last year used 38 thousand of this one item.

Refer to the illustrated folder for complete details and descriptive picture.

#R-P-1 Resurrection Plant in Cello bag complete with instructions and illustrations \$1.10. Packing: 4 doz. to the shipping carton.

Terms: Net 30 days F.O.B. Marfa, Texas.

All shipments of less than 8 doz. shipped parcel post which is best and cheapest.

ORDER FORM:

OLD LINE CACTUS CO

GROWERS & DISTRIBUTORS -- IMPORTERS & EXPORTERS.

P.O. BOX 68, MARFA, TEXAS

Date _____ 19 _____

Ship to _____

AT _____
Street Address City and State

Gentlemen: Please ship us the following item:

_____ Doz. #R-P-1 Resurrection Plant in cello bag complete.

Buyer _____

SATISFACTION GUARANTEED



the country! There's an opportunity here for you --- to turn this interest into large profits!

THE INCOMPARABLE RESURRECTION PLANT "Wonder of Wonders"

Beautiful, decorative. Mysterious, Wonderful.

THE PLANT THAT LIVES FOREVER

One of the strangest phenomena in the plant world. Believed by ancients to be endowed with the secret of everlasting life. You will marvel at its power of resurrection.

These plants require no attention or special preparations to remain green indefinitely.

To grow, place plant in basin of water permitting water to cover entire plant. It will spread open and begin to grow in about twenty minutes. Afterwards, simply keep the roots in water. Water should be changed about once every five days.



A MUST FOR THE EASTER SEASON JUST AHEAD

This item is a constant year round seller, but it is "exceptionally terrific" as an Easter promotion item.

Cash in on additional spring sales by featuring this item in Easter displays along with other Easter wares. One chain alone last year sold 25 thousand of this one item.

Refer to the illustrated folder for complete details and descriptive picture.

48-7-1 Resurrection Plant in cello bag complete with instructions and illustration \$1.10. Packing 4 doz. to the shipping carton. Terms: Net 30 days F.O.B. Dallas, Texas. All shipments of less than 8 doz. shipped parcel post which is best and cheapest.

ORDER FORM:

OLD LINE CACTUS CO.
GROWERS & DISTRIBUTORS - IMPORTERS & EXPORTERS
P.O. BOX 68, MARLBOROUGH, MASS.

Date _____

Ship to _____

At _____

City and State _____

Street Address _____

Gentlemen: Please ship us the following item:

48-7-1 Resurrection Plant in cello bag complete.

Buyer _____

SATISFACTION GUARANTEED

48-7-1 Resurrection Plant in cello bag complete. \$1.10 per doz. Packing 4 doz. to the shipping carton. Terms: Net 30 days F.O.B. Dallas, Texas. All shipments of less than 8 doz. shipped parcel post which is best and cheapest.

TERMS: Net 30 days. All orders F.O.B. Dallas, Texas. Cash in on additional spring sales by featuring this item in Easter displays along with other Easter wares. One chain alone last year sold 25 thousand of this one item.

Seller shall not be liable for any delay in delivery to deliver. Consignment by any other party to the seller's credit. Prices subject to change on 60 days notice.

EASY TO DISPLAY

EASY TO SELL



The illustrations shown at left are some of the beautiful Blooming Size Varieties that are attractively assorted to make up our boxed assortments. Each box has printed on it interesting information and simple instructions for their care.

Display the Boxed assortments in Combination with planters and pottery for Increased Individual sales.

INTERESTING INFORMATION ABOUT CACTUS

THE CACTUS is an oddity of nature and a part of the desert and mountain land. This botanical curiosity is both interesting and easy to grow and every home should have a few specimens. They are unique and long lived and require very little water or care. It has been noticed that after being out of the ground for as long as two years and apparently dormant, they will when planted in soil again and watered, start putting on a new growth of spines and form new roots in a very short period. Cacti produce gorgeous blossoms and are unequalled for smart decorative effects in and about the home and garden, presenting a display in keeping with the modernistic trend. Cacti on account of their hardiness can be kept in a living room where other plants do not thrive. They are a constant source of delight as they grow. Their beautiful colors and peculiarly fascinating formation of spines and bodies, as they bloom, enchant one. Especially, during the fall and winter months, they radiate the desert warmth and sunshine.

There is an old desert legend that Cacti around you bring sunshine and happiness into your life, and if you make a wish for health and happiness when they bloom, your wish will come true.



It's Fascinating to Watch Cactus Grow

You have a natural sales argument in the fact that here is something different. Cactus plants are fascinating to watch, easy to care for, requiring little water and almost no attention. They're smart and give that modernistic touch to the apartment, porch, sun room or rock garden.

THERE'S an active demand for cactus plants ----- an interest fostered by advertising and editorial articles in such well-known magazines as American Home, Better Homes and Garden, House and Garden, Ladies' Home Journal and others — and by displays in the largest and most successful department stores, gift shops, and florists throughout the country! There's an opportunity here for you --- to turn this interest into large profits!

THE INCOMPARABLE RESURRECTION PLANT "Wonder of Wonders"

Beautiful, decorative. Mysterious, Wonderful.

THE PLANT THAT LIVES FOREVER

One of the strangest phenomena in the plant world. Believed by ancients to be endowed with the secret of everlasting life. You will marvel at its power of resurrection.

These plants require no attention or special preparations to remain green indefinitely.

To grow, place plant in basin of water permitting water to cover entire plant. It will spread open and begin to grow in about twenty minutes. Afterwards, simply keep the roots in water. Water should be changed about once every five days.



HOURS AND HOURS OF

FUN AND ENJOYMENT

Pull traffic and build interest with this unusual pet. Believed by many to be the last of the prehistoric reptiles that roamed the earth when man was first entering the stone age.

Available May 1 to Oct. 1

TEXAS HORNED TOAD

Here is one of the most interesting, fascinating pets that you will ever own. They are harmless and quickly adapt themselves to their surroundings. They can live indefinitely without food and water and indefinitely on very small quantities.

This little fellow thrives on small insects and ants. Due to this fact his upkeep constitutes no expense.

Place your pet in a container (cardboard box) or anything that he cannot crawl out of. Place about 2 inches of sand on the bottom of the container for him to burrow in.

During the winter he is not nearly so active as he is in the spring and summer as this is the time of the year they hibernate in their natural habitat. For best results keep him in a room with a temperature of about 75 degrees and feed him a few insects once or twice a week. Their diet consists of mealworms, live flies, spiders, and they are particularly fond of live ants. Until they get accustomed to their surroundings they like privacy when eating and consume food when you are away from them.

In his natural habitat he secures his water by lapping dew from small plants and grass. It is advisable to put a green plant or sprig of grass in his container and sprinkle it with water once or twice a week.

If going on a month's vacation just forget about old Tex's food and water. He will be alive when you return.

Aside from being wonderful pets there are innumerable other ways in which to have hours of enjoyable entertainment playing with this odd little creature of the desert.

Get several of them and get the gang together for a whooping big time at "Horn Toad Racing." "They're at the post, they're off." You've never had such a time in your life.

Paint them with your club or school colors. They may be painted with tempera colors without harm. Wash them off and paint them again and again as often as desired.

Texas Christian University adopted the Horned Toad as their emblem. They make wonderful club mascots.

You've bought yourself no end of fun when you purchase a real live honest to goodness "Texas Horned Toad."

SOME INTERESTING FACTS ABOUT THE MEXICAN JUMPING BEAN

Mexican Jumping Beans are one of Nature's most amazing curios. They are a never-ending source of interest and amusement. They are neither plant nor animal but partly both. The Jumping Bean consists of an irritable and remarkably energetic insect larva (or white worm) living inside of the hollowed out seed pod of a spurge plant that grows in the arid foothills in certain areas in Mexico.

The normal seed-containing "beans" are heavy and inert but the hollowed out jumping beans are light and active. The enlarged, restless larva within each jumping bean throws itself from one way to the other as the bean jumps; and this is repeated again and again for the six months to a year that the bean lasts. Action is frequent during warm periods but slow or stopped when cold.

CARE OF THE BEANS

An overworked larva in a Jumping Bean gets tired. Too much summer sunlight or artificial heat should be avoided. Some over enthusiastic Bean owners have killed their "little jumpers" through over roasting and baking. The initial results were fine but the end results were terrible.

Usually the larva gets a good rest each night but it can stand a lot of action on hot days and nights. If the performance is good in the shade, there is no need for the sun. Later in the year (at cooler temperatures) sunshine or mild artificial heat stimulates performance. Even holding the beans in the hand is helpful.

In its Mexican habitat the Jumping Bean gets all of the moisture it needs from dew at night. An occasional sprinkle (about once a week) is beneficial but overwetting the beans is not. The larva breathes like other animals and requires air so Jumping Beans should be kept in a ventilated container. Mexican Jumping Beans require no food. They are absolutely harmless and nothing like them occurs anywhere else in the world.

These little fellows can bring you hours and hours of enjoyment and fun. Available July 1 to Oct. 30.

A jumping item that puts the jump in sales. Packaged on an attractive stand up display board ready for counter sales.

GAME AND BOX LABEL

Copyright 1956 by Old Line Cactus Co.



For lively, high spirited, hand picked "Mexican Jumping Beans" in a snap close plastic box with a beautifully colored Jumping Bean Game complete with each box.



A Prize Winning Item THAT SELLS ON SIGHT

Build interest and pull traffic with this novelty item. It's colorful, fast-selling and a real profit maker.